



**DELVE INTO A BOX OF DOISY & DAM'S NEW DARK CHOCOLATE TRUFFLES**  
*Smoother-than-smooth truffles, now housed in home compostable foil wrappers*



Premium dark chocolate confectioners [Doisy & Dam](https://doisyanddam.com/) are proud to debut their range of dark chocolate Truffles, newly housed in NatureFlex™ home compostable foil wrappers which break down in 8-12 weeks - allowing the product to return to nature, in a safe and non-toxic way.

The truffles, which are a reimagining of a well-known classic with a melt-in-the-mouth centre encased in a chocolate shell & finished with a pinch of salt, were originally launched as a festive special but due to exceeding customer demand, selling 10,000 boxes in their first three months of launch, are now available all year round. Like all Doisy & Dam products, the Truffles are vegan, palm oil free and oozing with chocolatey goodness. With a sustainable approach to snacking, the range is also available in bulk for zero-waste stores or bakeries.

NatureFlex™ is a range of specialty packaging films developed by Futamura. Clare McKeown from Futamura said; *"We are delighted to see Doisy & Dam selecting metallised NatureFlex as their twistwrap material. Very small format packaging films such as confectionery twistwrap are highly unlikely to be mechanically recycled in the foreseeable future. Using NatureFlex home compostable films means that the wrappers can simply go straight into the garden compost bin, diverting waste from landfill."*

Doisy & Dam Truffles are now available year round at <https://doisyanddam.com/> - £5.50 for 1x114G box. Other stockists include: Holland & Barrett and Amazon.



**Doisy & Dam chocolates are made with ethically-sourced dark chocolate, contain no palm oil, are made from natural ingredients and are all Vegan Society certified. Doisy & Dam are proud to be a B-Corp certified company.**

**Find out more at:** [doisyanddam.com](https://doisyanddam.com). Social media platforms: [Twitter](#), [Instagram](#) and [facebook](#) | @doisyanddam

For more information, pictures or samples please contact:

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**-ENDS-**

#### **About NatureFlex™**

NatureFlex™ is a range of renewable films made from wood pulp, sourced from responsibly and sustainably managed plantations. Not only do they meet all the global standards for industrial composting (including EN13432), but they are also home compostable and certified by the TÜV Austria OK Compost Home composting standard for backyard composting.

#### **About Doisy & Dam:**

- A celebration of natural goodness and deliciousness, [Doisy & Dam](#) also offers a range of truly unique chocolates including D&Ds, Ballers, Buttons, Bars, Nutter Cups and seasonal chocolates. Partnering delicious ingredients such as roasted nuts, pink salt or goji berries with the highest quality single-origin chocolate, Doisy & Dam is the perfect indulgence; a tastier, better range of chocolate
- Founded by childhood best friends Edward Smith and Richard Wilkinson, the pair spent months experimenting with their favourite, superfoods to perfect the products and bring never seen before flavour combinations to the taste buds of the nation. With real food ingredients at the forefront, they promise that you'll never find anything hidden or artificial in their products
- With a City background, Richard handles finance, operations and logistics for Doisy & Dam, whilst Ed, a former Marketer, who brought British menswear label Jack Wills to the US, handles the more creative aspects of the business, heading up the sales and marketing
- Doisy & Dam are now stocked in over 2500 stores and they are aiming for 3000 by the end of this year.
- Doisy & Dam think the world could do with more chocolate, with better ingredients and better ethics. Modern, innovative confectionery (/chocolate) which people can tuck in to.

#### **Nutritional Information:**

Doisy & Dam products are packed with natural goodness, they're suitable for a wide range of palettes and diets:

- No palm oil
- Made from natural ingredients
- Single origin
- Vegan
- Free from GMO

**DOISY &  
DAM**