Press Release

For immediate release

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Parkside's Cré Accreditation Demonstrates Best Practice for Compostables Infrastructure

Specialist packaging converter, Parkside Flexibles, is well known for producing sustainable flexible packaging. Their own range of laminates, Park2Nature™, is fully certified compostable. Parkside is a valued customer of Futamura's NatureFlex™ renewable and compostable packaging films that provide an essential barrier layer for many of the Park2Nature laminates.

NatureFlex films are produced from sustainable wood pulp harvested from responsibly managed plantations and are certified to both EU (EN13432) and US (ASTM D6400) composting standards. In addition to industrial composting, the product has also reached the TŰV Austria OK Compost Home standard. This means that the films are suitable for home / backyard composting too.

Recently, Parkside has received Ireland's Cré Accreditation for compostability and anaerobic digestion (AD) for their innovative paper triplex, containing NatureFlex as its barrier layer. The triplex is a high-performance flexible packaging structure for products such as coffee, confectionery, snacks, and dried foods. The Cré accreditation means that the packaging can easily be identified by both consumer and collection facility as certified for composting / AD processing with household food waste collection (in accordance with EN13432) and that those facilities are regulated to a high standard.

Andy Sweetman, Futamura Sales and Marketing Director said; "*We are delighted to see Parkside has achieved the Cré accreditation for their triplex containing*

NatureFlex. Ireland is providing a case-study here into how to make compostable packaging fully circular: Readily renewable raw materials, clearly marked so that consumers can dispose of the finished packaging correctly and so that waste collection agencies recognise it too and finally returned to nature via effective organic recovery methods.

Independent certification of compostability and clear labelling are imperative. Food waste collection is the logical vehicle to process compostable packaging and I hope to see a similar system rolled out in the UK with the support of OPRL, BBIA, REAL, major retailers and the UK Government when mandatory food waste collection comes in to play in England in 2023."

Mark Shaw, NPD Technical Manager Parkside Flexibles said; "*A surging number of countries are phasing out or banning single-use plastics altogether, so having certification schemes that confirm a material's composability to build consumer confidence is paramount. Cré accreditation is an important step forward for Parkside as we extend our customer base in Ireland. It demonstrates our strong focus on packaging solutions that work for brands and shoppers alike.*"
Mark added; "*The Cré accreditation gives our innovative compostable packaging recognition, which has previously been difficult to achieve. Our success in this area means that environmentally aware brand owners, retailers and consumers across Ireland have a choice of high barrier packs that can be disposed of in a composting environment. Innovation sits at the heart of everything we do at Parkside, and our latest accreditation is testament to the hard work of our talented team*."

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Note to Editor

Futamura Chemicals Company Limited is a major producer of plastic and cellulose (NatureFlex™ & Cellophane™) films. Following the acquisition of Innovia Films cellulose business, Futamura has a global footprint with production sites in the UK, USA and Japan. It holds a leading global position in the markets for renewable and compostable packaging films and cellulose casings. Worldwide Futamura employs some 1500 people, with a focus on safety, high quality speciality products, R&D, customer service and ethical, sustainable partnerships.

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