

Press Release



For immediate release

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Futamura Strengthens Sales & Marketing Team Following Retirement and Sales Growth


Futamura, the leading global manufacturer of renewable and compostable packaging films, has appointed Clare McKeown, UK & Eire Sales Manager. Mrs McKeown steps into the role following the planned retirement of Bob Scholes, who has worked for the company for over 28 years. In addition, Amaia Cowan has been appointed Business Development Manager, further strengthening the European Sales and Marketing team following the continued sales growth of its compostable NatureFlex™ films year-on-year.

Andy Sweetman Sales & Marketing Manager Futamura EMEA said: “Bob takes with him a great deal of industry knowledge and experience. We will miss him greatly, but wish him all the very best for his well-earned retirement.” He added; “Clare is an experienced packaging expert. She has worked with our cellulose film brands, NatureFlex™ and Cellophane™, as a Product Manager and Market Development manager for over 20 years. She has well-established customer and retailer relationships and is the perfect candidate to drive our UK & Eire Sales into the next decade.”



On Amaia Cowan’s appointment Mr Sweetman added; “Amaia previously worked for Innovia Films for over 20 years and brings with her a wealth of knowledge from within the film manufacturing and packaging industries. Amaia will particularly support our application and market development activities in Europe, including certain strategic brand owner account responsibilities.”





Futamura has recently launched a compostable ovenable grade (30NVO) of its renewable and compostable NatureFlex™ films, while continued R&D projects hold the promise of more exciting developments from Futamura in the future.

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Note to Editor

Futamura Chemicals Company Limited is a major producer of plastic and cellulose (NatureFlex™ & Cellophane™) films. Following the acquisition of Innovia Films cellulose business, Futamura has a global footprint with production sites in the UK, USA and Japan. It holds a leading global position in the markets for renewable and compostable packaging films and cellulose casings. Worldwide Futamura employs some 1500 people, with a focus on safety, high quality speciality products, R&D, customer service and ethical, sustainable partnerships.

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