

Press Release



For Immediate Release

Award winning plastic-free and compostable crisp pack using NatureFlex™ and PLA

Futamura has collaborated with packaging manufacturer, Bio4Pack, to create a plastic-free compostable crisp pack for German organic crisps producer, myCHIPSBOX.

The sustainable pack consists of NatureFlex™ film made from renewable and responsibly sourced wood pulp, which is then printed and laminated to a layer of metalised PLA. The bio-based, compostable and plastic-free pack is an environmentally responsible packaging choice with outstanding barrier properties.

Futamura sales and marketing manager, Andy Sweetman, said: "This is a great application and an excellent example of how conventional plastics can be replaced by bio materials for a more sustainable packaging choice. NatureFlex is an ideal laminate film because it is an excellent barrier to moisture, gases and mineral oils."

The organic crisp brand, myCHIPSBOX, launched its new sustainable packaging concept at the German ISM tradeshow earlier in 2018 and received the ISM PACKAGING award.

"We are very happy to introduce the first sustainable and plastic-free crisps packaging in the German market. This is a further milestone on our mission to provide a holistic premium organic offering." said myCHIPSBOX founder, Erol Kaynak.



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Note to Editor

Futamura Chemicals Company Limited is a major producer of plastic and cellulose (NatureFlex™ & Cellophane™) films. Following the acquisition of Innovia Films cellulose business, Futamura has a global footprint with production sites in the UK, USA and Japan. It holds a leading global position in the markets for renewable and compostable packaging films and cellulose casings. Worldwide Futamura employs some 1500 people, with a focus on safety, high quality speciality products, R&D, customer service and ethical, sustainable partnerships.

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